

# PRESS RELEASE

## LikeSibenik Declares its Mission to Expand Tourist Interest in Šibenik

**January 14, 2019 - Šibenik:** LikeSibenik — Croatia's leading digital travel magazine centered on Šibenik-knin County — has dedicated itself to the mission of drawing tourist interest to the historic city via their carefully curated content establishing Šibenik as a global tourist destination.

As of now, LikeSibenik is the world's first and only travel magazine to have identified Šibenik's potential as an international hub of tourism. They collaborate with vacation apartment owners, hotels, and tourism boards to expand Šibenik's reach on the global front. Their content is widely shared across social media channels and is a prime resource for bringing tourism into Šibenik.

In recent years, as tourism in Šibenik has grown, the city has also been drawing wide-scale foreign investments for both commercial and wide-scale residential projects, ensuring the continued growth and cultural relevance of Šibenik in the years to come.

Šibenik had, until recently, been mired in relative obscurity. However, following the induction of St. Jacob's Cathedral and Sv. Nikola Fort into the collection of UNESCO World Heritage Sites, it has slowly been carving out a name for itself in the global map. As such, this is the ideal time to push for international recognition, which is precisely what LikeSibenik is aiming for.

St. Jacob's Cathedral was the first Šibenik site to be inducted as a UNESCO World Heritage Site in 2000. The rationale of its induction was that the structural characteristics of the cathedral bore witness to the successful blending of Gothic and Renaissance forms in church architecture. Sv. Nikola Fort was only recently inducted in 2017 as a part of the Venetian Works of Defence.

With both St. Jacob's Cathedral and Sv. Nikola Fort, Šibenik is now positioned as one of the only five cities in the world to boast two UNESCO World Heritage Sites. In addition to the World Heritage Sites, Šibenik's national parks Krka and Kornati also offer tremendous opportunities for natural excursions replete with vertical cliffs, waterfalls, and sweeping vistas of the open seas.

LikeSibenik is driven by the singular mission of connecting global tourists to the wonders of Knin county. They provide visitors with a detailed insider account of all the places they can visit even before they arrive. Their magazine is a treasure trove of travel guides and valuable advice on how to go off the beaten path to discover Knin county's obscure gems.

In addition to the tourist hotspot of Šibenik, they also aim to bring tourists' attention to some of the less-trodden hidden charms of Knin county such as Drniš and the neighboring islands as well. In doing so, they seek to use the momentum introduced by Šibenik to bring international tourism to all of Knin.

Viewers and prospective tourists can find LikeSibenik on their [Facebook Page](#) where they have a highly engaged base of over 14,000 followers.

For more information, please visit <http://likesibenik.com/>.